

MARILYN HAIGH

DIGITAL JOURNALIST

CONTACT

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in/marilynhaigh/

SKILLS

REPORTING

AP Style, CMS, data reporting, SQL, data visualization

EDITING & DESIGN

Adobe Audacity, Premiere, Illustrator and InDesign

Final Cut Pro,

Wibbitz, Hootsuite,

WildMoka, Highcharts,

Tableau

ANALYTICS & SOCIAL

Chartbeat, Parse.ly, SEO,

CrowdTangle, Twitter

Studio, Google Trends,

Dataminr

LANGUAGES

Spanish, French

(conversational); Russian

(beginner)

EDUCATION

UNIVERSITY OF MISSOURI, 2018

Bachelor of

Journalism, Multimedia

Reporting

Bachelor of Arts, International

Relations

NBC SPORTS GROUP, WINTER OLYMPICS AD INSERTER

STAMFORD, CT

FEB '18 – PRESENT

- Inserted advertisements in Winter Olympic live streaming of 15 sports to maximize advertising without covering content
- Communicated with control room to insert ads in Primetime coverage
- Added markers to live streams to highlight important events

COLUMBIA BUSINESS TIMES, EDITORIAL INTERN & FREELANCER

COLUMBIA, MO

JAN - MAY '16 & JAN '18 – PRESENT

- Wrote features covering the Columbia business community for monthly magazine and incorporated video and social media in reporting
- Wrote and reported cover feature on Columbia's startup community

NBC NEWS, SOCIAL MEDIA INTERN

NEW YORK, NY

JUNE - AUG '17

- Wrote approximately 50 Facebook and Twitter posts a week to disseminate content from NBC News and its verticals
- Ran Facebook Lives daily and cut relevant clips from video for Facebook and Twitter during breaking news; pitched and produced social videos
- Pitched and reported news stories for NBCNews.com, including a business story featured by Twitter Moments about Summer Fridays
- Filmed and edited Instagram stories, including solar eclipse and political news

NBC NEWS, NETWORK INTERN

LOS ANGELES, CA

JAN - MAY '17

- Pitched story ideas, found sources and experts, assisted on shoots and logged tapes for TODAY Show and Nightly News
- Gathered and cleared social media content for NBC use

REUTERS NEWS, TV & NEWS REPORTING INTERN

BRUSSELS, BELGIUM

SEPT - DEC '16

- Reported on EU policies and Belgian news
- Acted as a producer working with videographers in the field to conduct interviews and write text stories
- Updated EU Reuters Twitter feed and live Tweeted EU news including the State of the European Union address
- Covered press conferences and doorstep arrivals at NATO and EU Summits

COLUMBIA MISSOURIAN, GENERAL ASSIGNMENT REPORTER

COLUMBIA, MO

MAY - JULY '16

- Reported 4 to 6 stories a week including day-turn and feature projects at local Missouri newspaper (circulation 40,000)
- Incorporated video and photo elements with text stories

THE MANEATER, SOCIAL MEDIA EDITOR & BEAT REPORTER

COLUMBIA, MO

NOV '14 - DEC '15

- Managed all social media networks for student newspaper
- Coordinated live Tweeting for events on campus and sports
- City government beat reporter responsible for one print story a week